

# The Overseas Press

# BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA  
35 EAST 39TH STREET, NEW YORK 16, NEW YORK



Vol. 15, No. 46

November 12, 1960

## JOT THESE DATES ON YOUR CALENDAR



**Sun., Nov. 13 - Special Sunday Brunch:** Served from 12 Noon - 3:00 p.m. in the main dining room. Bar will also be open from 1:00 - 8:00 p.m.

**Mon., Nov. 14 - Vice President Diosdado Macapagal of the Philippine Republic.** Cocktails, 6:30 p.m. Dinner, 7:30 p.m. (See story below)

**Thurs., Nov. 17 - Book Night: Cavalcade of Europe.** Cocktails, 6:30 p.m. Dinner, 7:30 p.m.

**Thurs., Nov. 24 - Thanksgiving Dinner.** The traditional dinner, with wine, will be served at \$4 each for adults, \$2.50 for children. 3:00 - 7:00 p.m. Reservations, please.

**Mon., Nov. 28 - Semi-Annual Meeting.** Dinner, 6:00 p.m. Meeting, 7:30 p.m. (See story below)

**Tues., Nov. 29 - Regional Dinner: Virgin Islands.** Cocktails, 6:30 p.m. Dinner, 7:30 p.m.

## PHILIPPINE VICE PRES.; OPC OPEN HOUSE GUEST

DIOSDADO MACAPAGAL, guest of honor at Nov. 14 OPC Open House, has been Vice President of the Philippines since November, 1957. A Liberal, Mr. Macapagal became a well-known political figure after he survived the Nationalist Party sweep in 1953. Two years ago he was made president of the Liberal Party. He is an economist by training, the son of a playwright, and a staunch defender



Macapagal

of the SEATO regional alliance and the U.S. - Philippine defense treaty. Accompanying him on his U.S. visit will be his wife and his personal secretary-advisor. His name is pronounced DEE-OS-DA-DOUGH MOCK-AH-PA-GAHL.

## And A New President Was Elected



Campaign enthusiasm was reduced to cold statistics . . . .

Good losers, polite winners! At least this is the way it appeared at the OPC Clubhouse as more than 350 members and guests gathered to watch the televised election reports last Tuesday evening.

There were no hilarious shouts of joy; no gnashing of teeth. If so, it was all self-contained. The large dinner-buffet crowd and bar-viewing group reached a peak about 10:00 p.m., then thinned out by midnight as Kennedy's victory appeared certain. But many diehards stayed on till the "wee, small hours" waiting for victory and conceding statements — in vain. They were rewarded with a tighter race than the early returns predicted.

One informed source (the bar) reported Tuesday night's gathering to be in marked contrast to the groups that had watched the televised July conventions and the excitement and tension which mounted during the succeeding campaign. No bets were said to have passed over (not across) the bar. But it was whispered that one confirmed Republican early Tuesday afternoon bet on Kennedy to win — unable to resist favorable odds. Campaign buttons were not in evidence — with 2 exceptions: a pensive member wearing a large "undecided" badge; another leaving with his Nixon button, who shrugged his shoulders



A Kennedy voter?

and philosophically muttered, "We're stuck with it!"

OPCers anxiously watched the election results unfold on TV screens from vantage points in the bar, dining room and 3rd floor lounge.

. . . . George Natanson

## NEW DATE SET FOR SEMI-ANNUAL MEETING

The semi-annual meeting of the Club has been rescheduled for Monday night, Nov. 28th. Secretary Dick Anderson has announced.

Club president John Luter explained that the Nov. 28th date has been chosen so that Club officers will have adequate time to prepare a full report on the building negotiations, which were nearing completion when this edition of the *Bulletin* went to press. The new date will also make it possible for committee reports to be mimeographed for advance distribution to members. In a departure from previous procedure, committee chairmen this year will not be asked to read their reports, but it is expected that a representative of each committee will be available to answer questions from the membership.

This streamlining of procedure has been decided upon because of the large number of committees involved in the Club's expanding operations, and so that some time will be available at the meeting for discussion of new business and basic Club policies.

# Overseas Ticker



.....Edited by CHARLES KLENSCH.....

## RIO DE JANERO from ED BUTLER

Comings and Goings as the tropical heat moves in on Rio:

Goings — APs American mgr Fred L.

**Strozier**, who established first overseas OPC chapt five years ago here, gone home for vacation and reassignment. He left Nov 3 with wife Nancy and two children for Panama, Miami and NYC. OPC chapt tendered him farewell luncheon.

Second honor guest at luncheon was **Lafe Allen**, USIS press ofcr at USEmb since 1958. Lafe departed for Washington where he'll join two ex-Rio colleagues, **John McKnight** and **Claude Villareal**. McKnight was pressattaché and Villareal was in USIS with Lafe....

Comings — AP World Svc dir **Stan Swinton** through Brazil Oct 31-Nov 3 on his LatAm swing. He was given luncheon by honorary OPCer **Herbert Moses**, pres of the Brazilian Press Assn, and other leading Brazilian newsmen....

**Lou Stein**, UPI, finally back to normal after trip to old stomping grounds in Rome (for Olympics and short vacation) .... **Tad Szulc**, NYTimes, fully recuperated from illness contracted after long and hectic stint in Cuba and San Jose OAS conf. He was back on duty for Brazilian Presidential elections Oct 3, then took a trip to impoverished Brazilian northeast for series of Times pieces.... **Tom Masterson**, AP buochief, back from trips to Recife, Salvador, Sao Paulo and Porto Alegre.



Strozier

Corrs in London, was plunged into preparations for the election night report-party. He reports that Robin MacNeil's returning to London with stopovers in Berlin and Paris....

UPI London buochief Paul Allerup just returned from two-week vacation on Mallorca. China Altman off to Italy for vacation.

## TAIPEI.....from GERALDINE FITCH

Winding up a 4-day visit to Taiwan and a day on Quemoy, a Brazilian mission of newsmen and parliamentarians held a press conf at the airport before departure. Adelmar Coste Carvalho, MP and leader of group which has also visited the China mainland, said there was 'a world of difference between the guided tour in Red China and the opportunity to go anywhere and talk with anyone on Taiwan.'

Group of 5 Mexican newsmen, including one woman journalist, spent 3 days here, with a quick trip to Quemoy and an interview with Pres Chiang. ... Other visitors this week: Erwin Swangard, m.e., Vancouver Sun.... Rod McInnes, chief PRO for Trans-Canada Airlines.

## TOKYO.....from GENE KRAMER

AP's Rene-Georges Inagaki back in Tokyo after being expelled from Saigon by the SVietnam govt. The Ngo Dinh Diem regime gave no reason for expelling Inagaki, but UPI charged it was because Inagaki reported a deteriorating situation in the pro-Western nation. Inagaki, on his return, declined to discuss the matter. Acquaintances quoted him as saying that it is virtually impossible to conscientiously report the situation in SVietnam.

"Feels like I never left home," said NY Times' **Bob Trumbull**, whose 3-month

homeleave exactly coincided with a 3-month moratorium on leftwing demonstrations in Tokyo. Trumbull back just in time to cover new protest parades — against the assassination of Socialist Chief Inejiro Asanuma. Trumbull's stand-in, **Richard Johnston**, off to Honolulu and NYC after a final reporting swing through Korea. The Asanuma story drew Takashi Oka, ChriSciMon, and Bertram Jones, LonExpress, from Hongkong....

Jim Cary, veteran AP corr, completed six years in Asia and departed for NYC and reassignment carrying the manuscript of his book on Japan. Succeeded as Tokyo news ed by **John Roderick**.



Carey

**Igor Oganessoff**, WallStJnl, back on home base in Tokyo, after a long swing through SEAsia, including Indonesia....

**Ernest Hoberecht**, UPI veep for Asia, marked a record 15 unbroken years of news work on this continent. Hoberecht arrived in the first wave of corrs covering Japan's surrender....

Recent Tokyo visitors: William Ewing, ed Honolulu StarBn; Frank Eryl, UPI asst gen business mgr; and **John Griffin**, AP-Singapore, heading SEAsiaaward and, in his words, "back to civilization," after US homeleave.... Bob Klaverkamp, UPI, scripted a takeoff on Nixon-Kennedy debates for the Tokyo American Club pre-election party.

## PARIS.....from BERN REDMONT

Corrs joined in toasting good luck and warmest felicitations to **Morrill**

(Continued on page 5)

Editor This Week Is: Tom Winston  
Bulletin Committee Chairmen:  
Donald Wayne, Jess Gorkin  
Managing Editor: Lucille G. Pierlot

## LONDON.....from JAY AXELBANK

AP's **John Lloyd** is just back from Africa tour.... **Bob Tuckman**, veteran hand who has seen service in the Far-east and many other parts of the world, is on vacation. Off to South of France? Italy? Norway? No. He's spending several days getting better acquainted with London....

Arthur Vesey, ChiTrib buochief, has stuck fairly close to home lately. He told the Bulletin that Tom Nezum of his staff is now assigned temporarily to Paris. Since Hank Wales' death in Paris a year ago, the Trib has not had a permanent man in the French capital. With Nezum's temporary absence, it's still a two-man American operation in London with Gwen Morgan as No 2....

**Joseph Harsch**, NBC, just settling into job as pres of Assn of American

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## False Flash: Perspective For a Perennial Problem

"The urgent news agency 'flash' which later turns out to be wrong and has to be killed continues as a major bane for editors." This "perennial problem of the agencies" was argued in the October bulletin of the International Press Institute. The timeliness of the discussion was proved last week, as the press world reverberated with the "news" that Premier Khrushchev had been deposed and was under arrest in Moscow.

What can be done about the problem? Significantly, neither Rene Guyonnet of the Paris *L'Express* nor John H. Colburn of the *Richmond Times-Dispatch* offered any real solution beyond the "editor's fortitude" and a "cool head." Only one internal control technique was mentioned—the use of codes to identify the sender of news bulletins.

The Khrushchev story originated in Vienna; a stranger walked into a wire service bureau and introduced himself as a telex operator in the local Soviet consulate. He said he had seen a coded message from Moscow reporting a coup by Malenkov and Kaganovich. After a Viennese paper broke the report, a flash soon went clattering out on the tickers of a wire service.

In this case, the Associated Press has been accused of exercising less than adequate judgment in releasing the story before it had been checked out. Last February, in a similar breach, UPI's Paris bureau spread the word that a prince had been born to the British Royal Family. Blame for that incident was put on some practical joker.

There is probably no absolute safeguard against such incidences. The problem does have a perspective, however, as well put by Rene Guyonnet:

"With the present organization of information in the West there is no remedy," Guyonnet says. "As long as agencies compete with each other, they must, for reasons of prestige and self-interest, try to outdo their rivals and send news flashes without checking them — a procedure that might take several hours."

Thus the agencies are caught up in what Guyonnet calls a "speed psychosis." But he says the risks should not be exaggerated. "If the news seems improbable it usually is carefully checked. In very important matters the speed reflex is offset by a sense of caution."

The only real safeguard, however, is "the cool head and powers of judgment of an agency reporter."

*Members' contributions are still being accepted for the WPC Fund Drive!*

## OPC BRUNCH, ANYONE?

Brunch attendance was off from 77 to 55 last Sunday. Members are reminded that the Clubhouse is being opened Sundays on an experimental basis for 6 weeks to determine whether serving brunch from 12 Noon - 3:00 p.m. and keeping the bar open from 1:00 - 8:00 p.m. will be feasible economically. Members interested in this convenience (menus have so far been enthusiastically approved) are reminded that their votes (for kippers and eggs, chipped beef and waffles, chicken livers and bacon, popovers, etc.) will decide whether or not the experiment will be continued.

### Glories of the Profession

"Great Moments in News Photography," a historical book showing the great newscapes of the past 105 years, and telling the great stories behind them, has been compiled by John Faber, historian of the National Press Photographers Association. Mr. Faber presented a copy to John Luter, OPC president.

### OPC Charter Travel -- Deposit Paid on Flight |

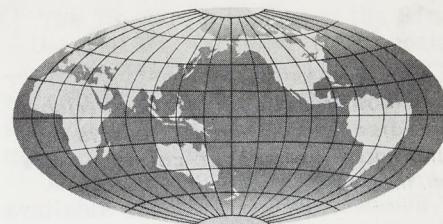
The high percentage of deposit payments made for reservations on charter flight No. 1 has encouraged the Work Tour and Charter Travel Committee to pay a substantial deposit on a PanAm DC7C which will leave New York for Paris on May 19th. While 93 reservations have been made for this 87-seat plane, deposits have been paid on 72 seats, making 15 seats available to those who reserve with deposits of \$50 a seat at once. Those reservations for which deposits have not been paid go on a standby list until cancelled.

Flight No. 2 which leaves New York two months later, in July, is only two-thirds spoken for at this time. Additional seats and deposits will have to come in before a plane is chartered, according to Madeline D. Ross, Chairman of the Committee.

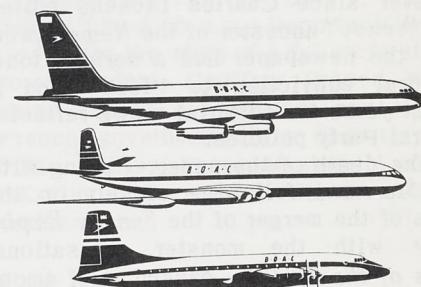
All members who have made deposits will receive a notice by mail concerning future payments. Members who have misplaced flight application blanks may have new ones on request from the Club receptionist or by mail. Flight No. 2 was specially planned for members who are limited to 3-week vacations. Tentatively, flight leaves July 14th, returns Aug. 6th.

### WHO'S WHO IN JAPAN?

The Only U.S. newsman and one of the less than 10 Americans still living who were mentioned in Japan's *Who's Who* was Ernest Hoberecht, UPI vice president and general manager for Asia. Hoberecht has been in Japan since immediately after the war ended.



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Another London masthead (right) has disappeared and journalists fear that more mergers or collapses are on the way.

# Daily Mail

Incorporating the  
— News Chronicle —

## How Robust is Fleet Street's State of Health?

by JAY AXELBANK

While foreign correspondents in London can still read 9 daily newspapers with their morning coffee -- 9 if you include the *Daily Worker* and the *Financial Times* -- many journalists and intellectuals felt the Oct. 17 death of the *News Chronicle*, with a circulation of more than 2,000,000, was far more important than the lopping off of Britain's 10th newspaper, the evening *Star*.

Ever since Charles Dickens edited the "News," ancestor of the *News Chronicle*, the newspaper had a serious tone, a moral conviction to "lead" and in recent years its editorial views reflected Liberal Party policies.

The death of the paper -- along with the *Star* and following closely on the heels of the merger of the *Sunday Empire News* with the monster, sensational *News of the World* -- caused grief among conservative newspapers like the *Daily Telegraph* and the *Times*.

With the decline in Labor Party fortunes, it is the feeling of conservative segments of opinion in this sportsman-like nation that an effective opposition to the reigning Tories is becoming increasingly feeble. A greater opposition role for the Liberal Party is envisioned but the loss of a mouthpiece like the *News Chronicle* is bound to be felt.

The news of the merger caused Liberal Party MP Jeremy Thorpe to shout "disgrace."

He charged that Liberal Party leaders had a vital interest in both the *News Chronicle* and *Star* and yet were not asked to intervene to prevent their destruction.

But L.J. Cadbury, chairman of the Daily News Ltd., which published the *News Chronicle*, pointed to the fact that the newspaper had been in ill health for years and that Liberal Party offers to save the paper were too meagre.

The fact that the *News Chronicle* was merged with the *Daily Mail* -- a Conservative Party newspaper -- and not saved somehow by a Liberal Party syndicate, caused the left-leaning *News Statesman* to declare that never had a newspaper "been buried so cynically."

### Familiar Lament

Chagrin came also from the more than 3,000 editorial and non-editorial personnel who -- like so many of their brother journalists in the U.S. -- found

themselves out of jobs as the result of a newspaper merger.

Jim Bradley of the National Union of Journalists described *News Chronicle* terms of one week's pay for every year of service "one of the worst" ever made in the closing down of a publication.

For many, the death of the *News Chronicle* was a sentimental shock. "It will hurt the newspaper industry for some time to come," said the liberal *Guardian* in an editorial entitled, "Need Newspapers Die?"

"It was the spirit of Dickens, Forster, Lucy and Gardiner which animated it to the end," said the *Times*.

### Alligator in its Time

Ironically, the *News Chronicle* -- the victim of a gobble-up -- had been an alligator in its time. The original *News* had swallowed the *Morning Leader*, *Westminster Gazette*, *Daily Chronicle* and *Daily Dispatch*.

Now the *News Chronicle* continues to "breathe" slightly under the masthead of the *Daily Mail*, much as the *Sun* lives on in the *New York World Telegram & Sun*. But how long the *Daily Mail* will continue to bill itself as incorporating the *News Chronicle* is difficult to say.

As far as editorial views are concerned and the extent to which the *Mail* might accommodate the more leftish, Liberal views of the *News Chronicle*, *Daily Mail* owner Lord Rothermere said:

"Life is full of compromises but in this case I don't think it will be necessary."

Besides, he added, the *Daily Mail* has pursued a liberal and progressive policy for a number of years and intended to keep pursuing it.

Lord Rothermere, who appeared on a television panel shortly after the *News Chronicle* breathed its last, said competition in Fleet Street was fierce -- "fiercer in Fleet Street, I suppose, than any other form of life and this is a very anxious time for all those interested in the production of newspapers."

Like the U.S., newspapers have come upon hard times in Great Britain. The reasons:

1 -- Advertisers are more and more concentrating their efforts on the top quality and top circulation newspapers such as the *Times* or *Daily Express*.

2 -- The higher cost of materials such as newsprint and wages.

3 -- Few technological changes which would permit cheaper or easier publishing of a mass circulation newspaper.

4 -- Dog eat dog competition for circulation, upon which the papers depend to a far greater extent than their American counterparts.

The *Sunday News of the World*, for example, sells approximately 9,000,000 on an average day. And it is only among 9 other Sunday papers.

5 -- The trend toward concentration. Before the merger of the *News Chronicle* with the *Mail*, more than 50% of the daily circulation newspapers in Great Britain were in the hands of 3 publishing groups.

6 -- This points up the scramble for doubling up on printing of newspapers.

"The industry's magnates," according to the weekly *Economist*, "are bent above all on making the best business-like use day-in and day-out of their modern printing plants."

### Some Way to Go

*The Economist* hinted at possible future trouble on Fleet Street: "The regrouping of the press and its printing presses continues and still has some way to go."

With the *Guardian* planning to move its printing operations from Manchester to London, the *Sunday Observer* planning to print out of London and the *Daily Telegraph* preparing to print the new *Sunday Telegraph*, Fleet Street fortunes will depend to a large extent on how profitable -- or unprofitable -- printing operations pan out.

The hard times of the newspaper publishing world led the *Times*, with little troubles of its own incidentally, to say wistfully: "There must be something wrong in an activity which has become so geared in its economics and its costs that the struggle for survival leads it more and more into a position against the public interest."

"It is one of the paradoxes of our social history that the more complex and the more fraught with terrible consequences public affairs have become, the more the press has seemed to stray from its original role."

And by so saying, the *Times* appears not to have departed from that role in any substantial form.

**LETTERS**Editor, *Bulletin*:

One of the major aims of the present Club administration is to make clear that the OPC is primarily a newsman's organization. The vast majority of our members are either currently working newsmen or have extensive background in the news business — and both the Board of Governors and the Admissions Committee, under the chairmanship of past-president *Louis P. Lochner*, have taken a number of steps to increase the already-large percentage of active newsmen. For one thing, 6 out of every 10 new members must now be actively engaged in news work at the time of their admission.

I was disturbed, therefore, by the list of membership applications in the last issue of the *Bulletin*. In a number of cases, the brief notation alongside the name of the applicant fails to include the news experience that makes the applicant eligible for membership.

For example: John Hohenberg is simply listed as "Graduate School of Journalism — Columbia University." The listing does not include the fact that he served as a newspaperman in this country and overseas for some 23 years and that now, as a Professor of Journalism, he is secretary of the advisory board on Pulitzer prizes.

H. Ford Wilkins is listed as "Philippines American Chamber of Commerce." Actually, he is now a free-lance writer, after a news career in this country and the Far East that stretched from 1923 through April, 1960.

Gen. Julius Klein is listed as a public relations executive. The listing does not mention that he was a newspaperman in this country and overseas from 1918-1939 or that he was the first editor in World War II of the *Pacific Stars & Stripes*.

Richard Krolik is also listed as head of a PR firm. But the basis of his eligibility for OPC membership is his record as director of the Far East Air Forces news bureau in World War II, producer of *March of Time* (1950-54), and producer-writer for NBC news shows (1954-57).

Kenneth N. Anderson is listed simply as American Medical Association. Actually, he is editor of the AMA's *Today's Health* magazine, and has been in the news business continuously since 1947.

I am not writing in a spirit of criticism, nor does my letter intend to discount public relations work which certainly is a fine profession. But I would like to make clear to the membership that we are not relaxing the requirements for admission. In fact, we are tightening them.

*John Luter,  
President*

**TICKER (Continued from page 2)**

"Bill" Cody, Counselor of Embassy for Public Affairs, and Mrs. W.J. Convery Egan, who were married at the city hall of the 16th Arrondissement, Paris, Nov. 3. Cody has been attached to USEmb in Paris since 1951. Mrs. Egan is widow of former top exec. FE.

AP News ed George McArthur back on the Rotterdam from US home leave, handing out free commercials for abundant 10-cents-a-bottle Dutch beer available on the transatlantic crossing.... AP's David Mason back from Congo.... Joseph Dynan, AP, happily settled in Paris again.

UPI's Charles Ridley took holiday in Rome, following lead of Anthony Austin, UPI colleague.... UPI's Karol Thaler visiting Paris from London.... Jack Schemeil in from Rome.... Eleanor Packard, NYDailyNews-Rome, also in Paris briefly.

Natl Federation of the Press reports that after seeing Police Prefect Maurice Papon about 'brutalities' inflicted on journalists during Oct. 27 demonstration, assurances were received that instructions have been given to police 'that in the future will permit journalists to exercise their news mission under normal conditions.' Journalists with French newspapers and agencies called a ½-hr protest strike on the Nov. 3 issue.

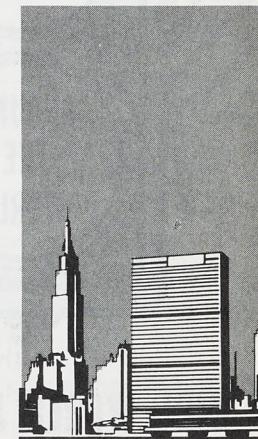
The 7th Annual 'Slalom at the Summit' — the Intl Ski Encounter for journalists — will be held next Jan 12-15 at Courcheval, Savoie, France. More than 150 newsmen from 18 nations are expected to take the plunge.

A limited number of invitations are available for working US newsmen who can negotiate a slalom course — even if weakly. If you're interested, write Miss Lois Dickert, US team secy, AFP, 13 Place de la Bourse, Paris.

The annual classic is planned as an informal means of getting newsmen together, without the pressure of deadlines, to swap ideas against the backdrop of snowy slopes. Previous encounters were held in Switzerland, France, Yugoslavia, WGermany, Poland and Italy.

**"EXCLUSIVE!" SCHEDULE**

Tues., Nov. 15 (WCBS-TV, Channel 2, 7:30-8:00 p.m.) Reporter *Morrill Cody* tells the story of a fellow foreign correspondent, *Geoffrey Fraser*, who helps expose a hoax that saves the French government from disaster in "The Billion Franc Mystery", next "Exclusive!" episode in the OPC series.

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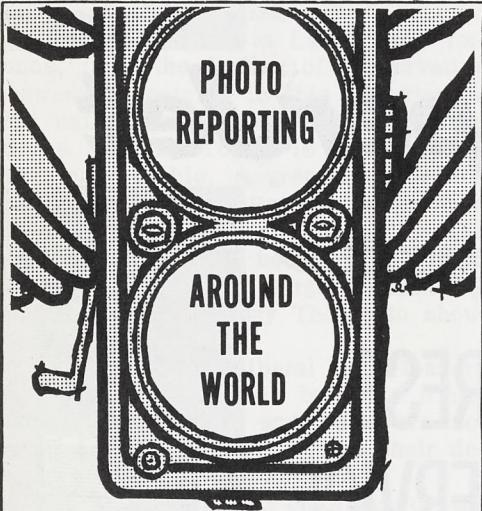
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## PEOPLE & PLACES

**Sammy Schulman**, ex-INPer, now Prestige Photos, recouping at Forest Hills home after being bedded at Booth Memorial Hosp. with heart attack. Should be out again sometime in Nov....**Hugh Conway** recently collected 4 ribbons & a loving cup at Sunnycroft Horse Show, Wallkill, N.Y.

**TRAVELING:** Weldom James & family settling now at 3 Bradbrook House, Kinnerton St., London, S.W.1, his 1960-61 base of operations for Europe/Africa trips, doing pieces for Courier Journal (Louisville, Ky) & some mags....**Curt L. Heymann**, Paris, will be 2-weeking it in NY & Wash. beginning Nov. 14 — hopes to reunion with friends at Clubhouse....**Joe McBride** & family going on home leave, expect to be in NY & Philadelphia area for Xmas....Stripes corres. **Marty Gershen** left Nov. 8 for extended tour of U.S., NATO & CENTO bases in Italy, Greece, Turkey, Pakistan & Iran....**Ned Schnurman**, on leave from Newark News, has just finished 6-week stint as gen. assignment man for Daily Express in Glasgow. Next stop: Paris, to serve as home base for trip to & from Russia late Nov. (American Express, Paris — for any correspondence). He reports: "On TV, first thing I saw was OPC and things looked good on E. 39 St. on Channel 10, Glasgow."

**PUBLICATIONS:** **Hindi Diamond** has been contracted to edit book on "Point Four-Five Years of Progress in Panama" by U.S. gov't, published in English & Spanish. Also has been named Central & So. Amer corres. for new NY mag called "Beachcomber" (travel in Caribbean)...**Ed Hymoff**, former INS bureau chief in Korea, has a Korean anniversary story in Nov. American Legion mag....**Moritz Jagendorf** now reading proof on new book to be published late Fall—the stories were collected on his Central Amer. & Caribbean Islands travels....**Leland Stowe** has article on Red China & Clarence Hall an account of an Okinawan village ("The Village That Lives by the Bible") in Nov. Reader's Digest....Ex-OPC pres. **John Wilhelm**'s "Guide To All Mexico" is the Travel Book Selection of Nov. Travel mag, edited by **Malcolm McTear Davis**....Former AP Korea-Japan corres. **O.H.P. (Okey) King** will have new book published early 1961 on Korean War & its aftermath, entitled "Tail of the Paper Tiger"....**Edward L. Bernays** writing article on PR for new edition of Collier's Encyclopedia.

**Betty Reef** had a 2-part by-liner on divorce in middle age in Nov. 6 & 7 NYJourAmer. Also a 5-part series on Maria Callas, co-authored with WNS Paris corres., in NYMirror 2 weeks ago.

**AWARDS:** **Eugene Miller**, dir. Pub. affairs & communications for McGraw-Hill, was awarded for "distinguished

achievement in the field of PR" by Philadelphia PR Assoc....**Helen Alpert**, First Retirement Foundation, was awarded plaque by Mayor & city commissioners of Miami for civic leadership as chairman of 1st-time "Make Miami Beautiful" contest....**Howard A. Rusk**, M.D., NY-Times, given the 1960 Gold Medal Award of the Hundred Year Assoc. of N.Y....**Betty Adams**, WBZ-TV-Boston, awarded St. Gabriel the Archangel Award by Providence (R.I.) Diocese....**Henry Shapiro**, UPI Moscow, received 1st Annual Newspaper Journalism Award of U. of So. Calif.

....A special award & tribute was paid WOR and news reporter/commentator **Henry Gladstone** by the Uniformed Sanitationmen's Assoc., Local 803 I.B.ofT. on Oct. 30, for "efforts to mediate a recent labor dispute that involved the Assoc. & the metropolitan community."

OPC v.p. **William L. Laurence**, Science ed. of NYTimes, was presented the Centennial Award of the 1st Dist. Dental Society on Nov. 7, "in recognition of significant contributions to professional progress in the field of dentistry & dental health education."

**NEW POSITIONS:** **Harry S. Ashmore**, Pulitzer Prize winner, has been named ed-in-chief of Encyclopedia Britannica....**J.W. (Buddy) Cohn** has been named chief European corres. for Fairchild Publications, moving his hq from Milan to Geneva early Jan. He arrives in NY on home leave Nov. 22 on SS United States....**Joseph C. Harsch**, chief of NBC News, London, is commentator on new weekly radio show, "A Closer Look at the News," which started Fri., Nov. 4 (10:30-10:45 p.m. EST) as part of NBC Radio's "Monitor."

....**John A. Brogan, Jr.**, v.p. & dir. of Foreign Business, King Features Syndicate, was reelected treasurer of IAPA at Bogota annual assembly.

Chairman **Don Bolles** has added **Charles Campbell** to his Spec. Events Committee, NY Chapter, PR Assoc. of America....**Roger Hawthorne** has joined editorial staff of Cape Cod Standard Times at Hyannis, Mass....**T. Norman Palmer** reports change of his ad agcy name from Palmer, Codella & Assoc. Inc. to T.N. Palmer & Co., Inc. Also moves to expanded offices at 660 Madison Ave. NYC....**John Lowell Pratt**, former pres. of A.S. Barnes & Co., elected v.p. of Thomas Nelson & Sons....**Bert Covit**, former UP corr in China, Philippines, Tahiti, etc., starts his own mag rep. outfit after 3½ yrs. with High Fidelity....**Bert Covit & Assoc.**, at 520 Fifth Ave., will represent publications in the hi-fi & music fields....

### DINNER WINNER

The last two winners of the dinners-on-the-house have been **Herbert Silverman** and **Joe Willicombe**.

## BULLETIN DEADLINES: HOLIDAY SCHEDULE

**Thanksgiving:** All material for the issue of Nov. 26 must be at the *Bulletin* office by 12 Noon Fri., Nov. 18.

**Christmas:** Material for Dec. 24 issue must be in by 12 Noon Mon., Dec. 19.

**New Year's:** Material for Dec. 31 issue, by 12 Noon, Fri., Dec. 23.

Regular *Bulletin* deadline is 12 Noon on the Tuesday prior to date of issue.

## MEMBERSHIP APPLICATIONS

### ASSOCIATE

STEWART WILENSKY — CBS News, N.Y. proposed by *Sally Sheppard*; seconded by *John Luter*.

ANTONIO BAROLINI — La Stampa, Torino, Italy. Proposed by *Mary Hornaday*; seconded by *Ivan Peterman*.

COLONEL H. D. "CHIPS" WOODRUFF — N.Y. Chief of Information, Dept. of the Air Force. Proposed by *Eugene S. Jones*; seconded by *Gerhard Stindt*.

BEVERLY JANE LOO — *McCall's Magazine*, N.Y. Proposed by *Leonard Slater*; seconded by *Margaret Cousins*.

EDGAR W. NASSAUER — Executive Editor, Intercity News Service, N.Y. Proposed by *Leo J. Margolin*; seconded by *William L. Safire*.

RONALD B. HAGGART — Columnist, *Toronto Daily Star*, Toronto, Canada. Proposed by *Harry B. Murkland*; seconded by *Lois R. Pearson*.

PETER PRAG — Director of the Norwegian National Travel Office in New York. Proposed by *Jon Embretsen*; seconded by *Bent Vanberg*.

NEAL G. RASKA — Information Officer The Asia Foundation, N.Y. Proposed by *Arnold C. Brackman*; seconded by *G.E. McCadden*,

Alice C. TOWSLEY — Editor and Asst. Publisher, *The Doctor's Wife* Proposed by *Rosalind Massow*; seconded by *John Luter*.

DIANE WHEELER-NICHOLSON — Editor, St. Martin's Press, Inc., N.Y. Proposed by *Edward Hymoff*; seconded by *Murray Lewis*.

DOUGLAS J. ROCHE — Associate Editor and Picture Editor — *The Sign Magazine*, Union City, N.J. Proposed by *Floyd Anderson*; seconded by *James A. Doyle*.

GRACE A. BANGS — (Mrs.) N.Y. *Herald Tribune*. Proposed by *Dorothy Omansky*. Seconded by *Rita H. Kleeman*. Formerly a member of the staff.

## WAY-OUT ELECTIONEERING

During a broadcast on world reaction to the US elections, CBS-Paris correspondent *David Schoenbrun* reported that despite a gov't ban on political signs over 2-ft high, Tokyo boasted one 5-ft "vote for Nixon-Lodge" sign — aimed at absentee voters in Tokyo.

## PLACEMENT

### New York City

No. 449 Good wire & advanced feature ed. for solid mid-Florida daily. Advanced age no barrier; prefer newsmen nearing retirement age. Wanted immediately \$75-100 per week.

No. 450 Combination ass't to ed. & sec'y for trade mag. Male or female. \$4,500-4,700.

No. 451 PR man with exp. writing releases, brochures & speeches in medical area, for major institution. \$7,500-8,000.

No. 452 Corp. & indust'l publicity writer; 2-3 yrs. news exp., preferably bus. news, some PR exp. Age: Early 30's. \$10,000-12,000.

No. 453 Development Dir. with wide exp. in fund raising, to set up nat'l chapters, make presentations to corporations & foundations. Extensive US travel. \$13,000-15,000.

No. 454 PR man with about 5 yrs. corp. prod. publicity exp. & news background, for metal products firm. \$8,000-10,000.

No. 455 PR & promotion mgr. for top circ. mag. \$8,000-9,500.

### Philadelphia

No. 456 PR man familiar with electronics indus. News & indus. PR exp., speaking ability required. Greater Phila. area. \$15,000-16,000.

If you are already registered with the Committee and wish your resume sent out on any of the above jobs, or any other jobs open, please contact us. We can assist only OPC members in finding jobs.

Stephen E. Korsen, Chairman

## A Prediction on Algeria

"Every speech by de Gaulle makes it clearer that a French Algeria is dead and that no matter what middle ground is reached in the meantime, independence is the logical outcome of de Gaulle's policies" CBS correspondent *Lou Cioffi*, who recently returned to Paris from a reporting trip to Algeria, gave this opinion on CBS's "Background".

Cioffi predicts the city Moslems would vote for the F.L.N. "if that choice were given them," whereas the Moslem peasant "just wants to be left alone."

Cioffi does not see another uprising coming from the European population in Algeria, though the atmosphere today smells of insurrection. Instead, the Algerian Europeans are waiting for a revolution to break out in France.

**MB**

## Electronics

Division of Textron Electronics, Inc.—is the world's largest manufacturer of vibration test equipment. This complex equipment is used to simulate, on the ground, actual operating conditions encountered by aircraft and missiles in flight. MB equipment is used to test components of practically all jets and missiles now in production in the U.S. Other MB products are used to measure and control vibration.

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## Traveling Photo Exhibition Opens In Washington

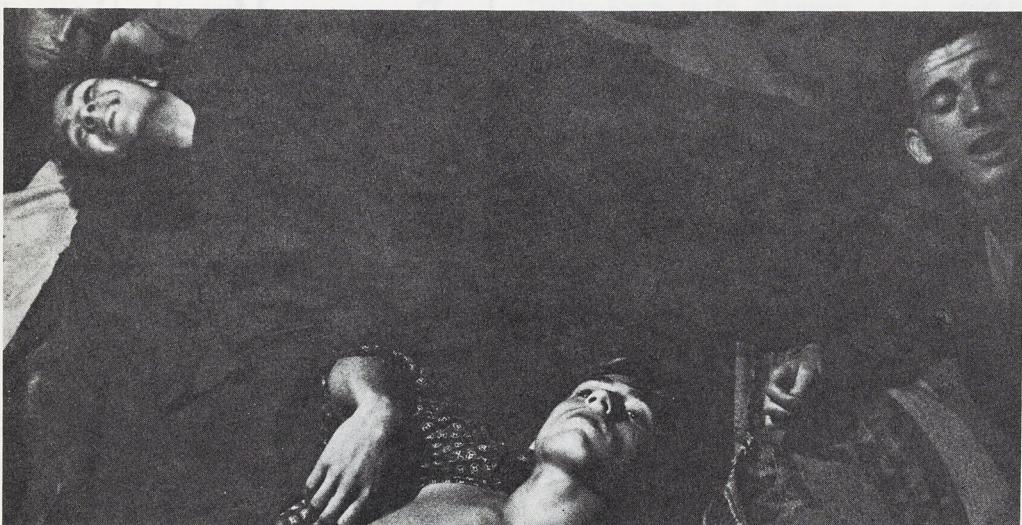
An exhibit by Magnum Photos—international cooperative photo agency established in 1947 by photographers *Robert Capa*, *Henri Cartier-Bresson*, *David Seymour* and *George Rodger*—opened in Washington's Library of Congress Nov. 3 and will run through Jan. 31. Assembled by Ernst Haas, the display will later tour American museums. Below are a few of the photos taken by OPC members.



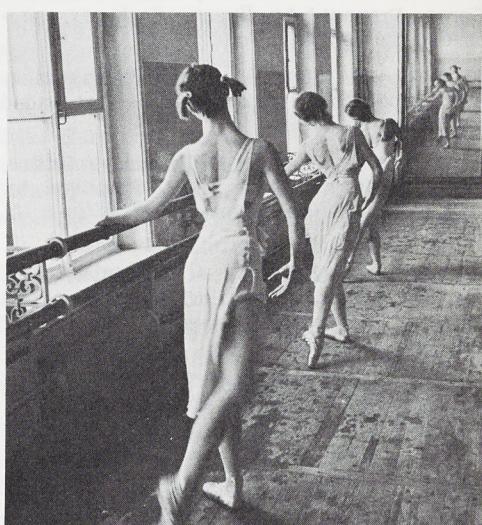
"Israel" — By ERICH HARTMANN



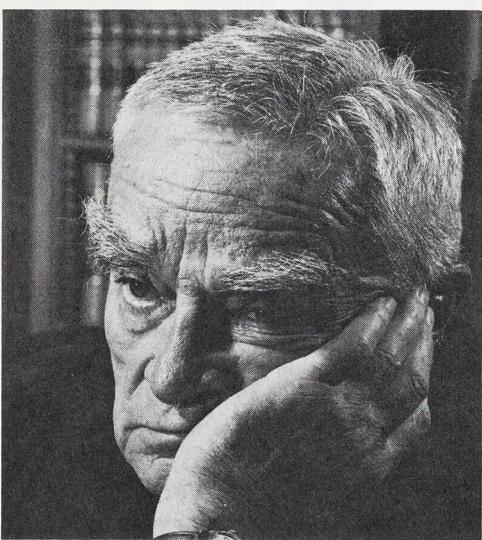
"The Snow Scene" (Japan) — WERNER BISCHOF



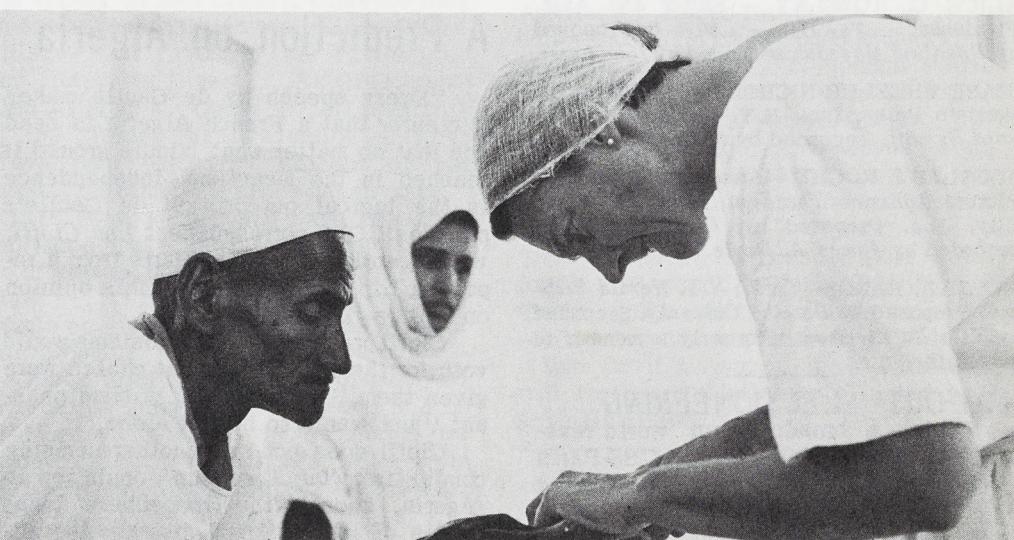
"American Teenagers" — BRUCE DAVIDSON



"Bolshoi Ballet" — By CORNELL CAPA



"Judge Learned Hand" — By PHILIPPE HALSMAN



"Woman Doctor in Arabia" — By BRIAN BRAKE